BLAKE DANIEL BRINKER

Turning ideas people can't yet see into stories the world remembers.

An Engineering Emmy. A Webby. A New York Times bestseller. Ten world records. A million followers before most brands had a page.

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Storyteller and brand builder who turns complex ideas into stories people remember. Co-founder and former CEO of Evercast, the Emmy-winning platform Hollywood uses to make films. Hands-on AI builder and trusted disaster responder. Narratives featured in The New York Times, Forbes, the Joe Rogan Experience and The Tonight Show.

The work

2025

Gnosis Group | Founding Partner | Nov 2025 to Present

- Authored the founding narrative and brand system. Build AI systems hands-on and explain them to partners, investors and families.

2017

Full Circle Endeavors | Founder | 2017 to Present

Peaks & Poles | Senior Strategist, Creative Architect and Advisor | 2017 to Present

- Led Colin's brand, storytelling and creative teams across expeditions that set ten world records.
- Shaped *The Impossible First*, a New York Times bestseller, and co-wrote *The 12-Hour Walk*, published by Simon & Schuster.
- Media and development advisor on Colin O'Brady's Netflix docuseries, now in post-production; producer of a Discovery feature documentary.

Nth Talent | Founder | 2023 to 2025

- Merged Full Circle with Nth Talent to develop brands, narratives, books and keynotes for creators and founders.

2015

Evercast | Co-Founder | Sep 2015 to Present

- Introduced Evercast to film, television and advertising, including productions such as Avatar and Top Gun: Maverick. Engineering Emmy Award, 2020. Fast Company World's Most Innovative Companies, 2021.
- As CEO, 2015 to 2018, led product, brand, business and capital formation. Appointed the successor CEO; continue to raise capital and advise.

2012

Creativ | Co-Founder, Editor-in-Chief, President and CEO | 2012 to 2016

- Shaped an entirely new narrative around social media at a time when few understood what it could do, building a platform for people to discover and share stories.
- Led Creativ Magazine, sold worldwide, including Barnes & Noble, Borders and Chapters.
- Grew to 1M+ Facebook followers by 2013, in the top 1% of pages, with high six figures of users and a following in 160 countries.
- As President, then CEO, led marketing, media distribution and investor relations.

When it matters

2020

Brinker Wildfires Fund | Co-Founder with Global Empowerment Mission | Sep 2020 to Present

- Raised and deployed millions across 20+ communities for supplies, cleanup and cash grants. Partnered with the Brinker family, Bethenny Frankel's BStrong and Global Empowerment Mission after Oregon's worst natural disaster.
- Reached Lahaina 27 hours after the fire as one of the first non-governmental responders. Mobilized millions in the first month, helping enable a Kahului support office that still operates.

Crisis Counsel

- Guided globally visible public figures through crises, shaping messaging and protecting reputations.
- Spoke for my community after the 2026 school shooting in Bend, Oregon, in interviews with CNN, the Associated Press and CBS News.

At home

Married to the love of my life, Danielle. Chief playmate and caretaker to Indy, our mini golden retriever. Happiest hunting and polishing rocks and minerals from the Oregon high desert.